



**ART DIRECTOR,
DESIGNER,
ILLUSTRATOR,
PAINTER AND
TEACHER**

**BOLD DESIGN
FOR WEB,
PRINT, AND
ILLUSTRATION**

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Richard Cook

SUMMARY

A Senior Graphic Designer and Illustrator with expertise in Macintosh based applications, Background includes package and marketing design. Strengths include the ability to conceptualize ideas and work within markets, maintain high levels of productivity within required time frames and the consistent demonstration of innovation and creativity. A strong and thorough knowledge of, design, marketing, printing processes and production..

TECHNICAL TRAINING

Macintosh applications Adobe CS5.5: Illustrator, InDesign, Photoshop and Quark Xpress, and HTML5, CSS3 and After Effects.

EMPLOYMENT HISTORY

WATKINS COLLEGE OF ART, DESIGN & FILM

Instructor

Adobe Illustrator CS4, CS5, class sizes range from 15 to 20 persons. Skill levels from beginner to advanced
3 years

SQUARECOOK.COM

Freelance and contract work: Art Direction, Design and Illustration

Over the last several years work has included CD packaging, journal design, stationary, gift cards, photo albums and illustrations. These have been from concept to finished product, or final illustrations, to final design.

Clients have included: Collide Creative, Dalmatian Press, C. R. Gibson, Hendersonville Song Company, Images.com, Communications Plus, Colorado Biz., Flair Designs, The Clever Factory and the band Loss and the band Junkyard Road.
7 years to present

UNISON MUSIC/WORD MUSIC (DIVISIONS OF WORD ENTERTAINMENT)

Graphic Designer

Created compact disc packaging, advertising materials and point of purchase materials.

- As a team member produced 80+ compact disc and cassette packages.
- Generated several CD packages that have Gold status.
- Produced Grammy nominated music packages.

4 years

INSTRUCTOR at Watkins College of Art, Design & Film, Nossi, O'More, Middle Tennessee State University, Cheekwood and lectures at DISH, Think Tank, AIGA and Nashville Public Schools

EDUCATION

Watkins College of Art, Design and Film, BFA; Graphic Design 2014

Middle Tennessee State University

Studies include Graphic Design and Fine Art

HONORS

- Silver Diamond: Award Nashville Advertising Federation 2014
- Gold Diamond: Award Houston Advertising Federation 2006
- Silver Diamond: Award Houston Advertising Federation 2006
- Silver Diamond: Award Houston Advertising Federation 2006
- Print Magazine: Design Excellence 1989
- Print Magazine: Design Excellence 1989